



ESTHER PATTIPEILOHY

Esther Pattipeilohy



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I am a Dutch human-centered Design & Innovation graduate with a passion for inclusive design and UX/UI. I am used to working in multidisciplinary teams where I contribute with a diverse design skills set, open communication and a creative mindset. I have a wide range of experience, including a corporate internship, industry student jobs and freelance work with my own design studio.

EDUCATION

MSc Eng Design & Innovation (Complex Technical Systems)

Denmarks Technical University (DTU)

- Focused on design for user experience and development across physical and digital domains
- Developed integrated approach to product/service systems design
- Final thesis: Design and evaluation of interactive solutions for intraoral self-scanning: a human-centered user experience study in digital dentistry.

Key skills: Human-Centered Design, Systems Thinking, User Experience Design, Design Research

BSc Eng Industrial Design

Eindhoven University of Technology (TU/e)

- Learned to design interactive systems, products and services
- Specialized in inclusive design and UX/UI development
- Final thesis: Designed UI for people with Autism Spectrum Disorder to make job searching easier.

Key skills: Industrial Design, Inclusive Design, UX/UI Design, User Research, Prototyping

EXPERIENCE

Master Thesis Student - 3Shape | February 2025 - August 2025

- Part of Discovery team exploring user experience of novel concepts
- Applied human-centered design to investigate new opportunities

Skills: User Research, Concept Development, Human-Centered Design, UX Strategy

Marketing and Communications Coordinator - IPU P/S | May 2023 - July 2024

- Created and managed social media strategies and content across multiple platforms
- Hosted networking events and developed marketing materials for international markets
- Contributed to consultancy projects as UX/UI designer

Skills: Social Media Strategy, Event Management, Marketing Communications, UX/UI Design

UX/UI Designer - Freelance (Studio Patti) | March 2022 - February 2023

Future Ready Design

- Created wireframes and Hi-Fi designs for major companies including Duurzame Vacaturebank
- Focused on inclusive design through accessible web and app design
- Managed social media calendars, content creation, copywriting and posting across multiple platforms

Maps Untold (Creative Lead)

- Led UX/UI design of digital tool and conducted user testing
- Managed social media presence through content calendar creation and multi-platform posting
- Oversaw creative direction and design strategy

Skills: UX/UI Design, Social Media, Wireframing

Global Experience Design Engagement Intern | Philips / September 2021 - April 2022

- Operational tasks for global Philips Design community
- Created visual content for Chief Design Officer's posts across intranet, LinkedIn and Twitter
- Presented at conference on AI in healthcare

Skills: Copywriting, Event Organization, Public Speaking, Corporate Communications

LANGUAGE

Dutch	Native
English	Full competency
German	Intermediate
French	Intermediate
Danish	Module 1 achieved

EXPERTISE

UX/UI Design
Design Engineering and Research
Marketing and Communications
Data Analysis

SKILLS

Adobe Creative Cloud
Figma
Microsoft 365
Google Workspace
R